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XH 337428



# Plan a

1987 24 2005  
100  
100  
MCKEAN, CMR  
VAN 12700 (P) 1987



*A typeface by René Verkaart*

# Plan A

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
1234567890

# Plan B

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
1234567890

# Plan C

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
1234567890

## PURCHASE PLAN

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Plan is available at the following Premium Reseller:

**MyFonts** (desktop / webfont) \$ 35

For more information and purchase options visit:  
<http://www.characters.nl/fonts/plan>

## CUSTOM TYPE

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**A little Bastard!**

Wanna buy this font?

### Client

Plan A Ontwerp

### Description

Plan is a corporate typeface made for Plan A Ontwerp, a graphic design studio located in Eindhoven, The Netherlands.

Based on the rough sketches by the studio owner and graphic designer, I designed, mastered and finetuned the complete Plan font family.

### Read the case study

<http://www.characters.nl/customtype>





## Characters Font Foundry

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### About

*Founded by René Verkaart in 2004, Characters Font Foundry is an independent Dutch type foundry, designing and selling high quality retail- and custom typefaces.*

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